Steven - Sales Manager:

Hi Neeraj,

I hope this message finds you well. Our internet sales reports need improvement, and we are considering transitioning from static reports to dynamic visual dashboards. The focus would be on analyzing sales figures for different products and customers over time. Additionally, we would like the ability to filter data based on individual salespeople, as they work on different products and with different customers.

To evaluate our performance, we compare our sales numbers against a budget. I have prepared a spreadsheet with budget figures for 2021, and we typically analyze sales data going back two years. Please let me know if you require any further information or assistance.

Steven